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## Divi 4 with WordPress training

3 days (21 hours)

### Introducing Divi 4

Divi 4 is one of the most powerful site builders for WordPress. Economical and productive, in this DIVI training course you'll discover all the subtleties of this theme manager and fabulous web page builder.

WordPress is the most widely used CMS in the world: nearly 33% of all websites are built using WordPress. This highly versatile tool can be used to create a simple showcase site or blog, as well as complex websites such as an online store, forum or LMS (e-learning platform).

WordPress certainly owes its popularity to its incredible community, always on hand to help and create new features in the form of extensions.

Although WordPress is intuitive and easy to use, there are many subtleties you need to know to improve your ranking in search results by optimizing the code used internally, for example. What's more, with a little extra knowledge, you can easily modify the design of a WordPress theme as well as certain features.

In this training course, we'll introduce you to the advanced features of the latest version of WordPress, as well as the use of Divi and its various possibilities. You'll also discover the power of Theme Builder, a new feature introduced with version 4.

The course will use the latest stable version of the project: [WordPress 6](#) and [Divi 4.9](#).

### Objectives

- Installing WordPress locally
- Discover best practices for an optimized WordPress site
- Mastering the WordPress Divi 4 theme builder
- Create a child theme to modify its parent theme

- Adding new features to WordPress
- Understanding advanced CMS mechanisms

## Target audience

PHP 7 and CMS developer.

## Prerequisites

Knowledge of WordPress and PHP.

## Further information

In addition, we offer SEO training for WordPress to deepen your knowledge of natural referencing and optimize your positions in search results. And [SMA training for Facebook Ads](#).

## Divi 4 : WordPress Advanced training program

### DAY 1: WordPress

- Introduction: a brief presentation of WordPress, its evolution (with the arrival of Gutenberg) and the community.
- Manual local installation: explanations of how WordPress works, the server and the database
- WordPress settings: explanations and best practices for an optimized internal structure
- User management
- Posts and taxonomies: explanations, differences, advantages and disadvantages
- Menu and widget zones: everything you need to know
- Security: best practices, what you need to do to protect your site.
- Backup
- Overview of new features in versions 3 & 4

### DAY 2: Divi & Divi Builder

- The Divi Theme and Divi Builder: presentation and getting to grips with the Divi theme and its page builder.
- Discover, explain and use the modules.
- The visual builder: getting to grips with the visual builder, building and modifying a page
- Creation of a child theme: customization of your site, design modifications, color changes, addition of custom fonts, etc.

- The power of Theme Builder

## DAY 3: Customize your site

- Add functionality: create a custom page, add a menu zone, add a widget zone
- Modifying theme files: file tree, utilities and modifications.
- Migration: from point A to point B
- Useful extensions

## Companies concerned

This course is aimed at both individuals and companies, large or small, wishing to train their teams in a new advanced computer technology, or to acquire specific business knowledge or modern methods.

## Positioning on entry to training

Positioning at the start of training complies with Qualiopi quality criteria. As soon as registration is finalized, the learner receives a self-assessment questionnaire which enables us to assess his or her estimated level of proficiency in different types of technology, as well as his or her expectations and personal objectives for the training to come, within the limits imposed by the selected format. This questionnaire also enables us to anticipate any connection or security difficulties within the company (intra-company or virtual classroom) which could be problematic for the follow-up and smooth running of the training session.

## Teaching methods

Practical course: 60% Practical, 40% Theory. Training material distributed in digital format to all participants.

## Organization

The course alternates theoretical input from the trainer, supported by examples, with brainstorming sessions and group work.

## Validation

At the end of the session, a multiple-choice questionnaire verifies the correct acquisition of skills.

## Sanction

A certificate will be issued to each trainee who completes the course.