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PAL-EBM Scrum Certification Training

ALL-IN-ONE: EXAM INCLUDED IN PRICE

2 days (14 hours)

Presentation

Professional Agile Leadership - Evidence Based Management is the Scrum.org certification dedicated to evidence-based agile leadership. Based on the Evidence-Based Management framework, it helps organizations to measure, manage and improve value, beyond simple production indicators.

Our Scrum PAL-EBM training course will enable you to apply EBM to guide strategic decisions, link vision, objectives and metrics, and create a dynamic of continuous improvement focused on value and outcomes.

You will learn how to use Key Value Areas (KVAs), define measurable intermediate objectives and build dashboards useful for governance and steering.

On completion of the course, you will be able to implement EBM, and prepare for and pass the PAL-EBM certification. A mock exam with detailed correction will consolidate your knowledge.

Like all our training courses, this one is based on the latest stable version of [Evidence-Based Management](#) from Scrum.org, with a resolutely practical and operational approach.

Objectives

- Understand the EBM framework and its 4 domains
- Master KVAs and the definition of measurable objectives
- Make data-informed, value-driven decisions
- Integrate EBM into governance and OKRs
- Prepare effectively for PAL-EBM certification

Target audience

- Agile managers
- Scrum Masters
- Product Owners
- Agile coaches and transformation consultants

Prerequisites

- Basic knowledge of the Scrum framework
- Experience in agility or project management

PAL-EBM Certification training program

[Day 1 - Morning]

Introduction to the Scrum framework and EBM

- Foundations of Scrum and its impact on agile management
- Positioning PAL-EBM in the Scrum.org ecosystem
- Principles of Evidence-Based Management (EBM)
- The difference between outputs and outcomes, and measuring value
- Overview of areas for continuous improvement
- Practical workshop: Framing value indicators on a use case.

[Day 1 - Afternoon]

The foundations of Evidence-Based Management

- The 4 key areas: Current Value, Innovation Capacity, Time-to-Market, Adaptability
- Key Value Areas (KVA) and intermediate objectives
- Transparency and evidence-based decision-making
- Concrete examples of value-oriented metrics
- Best practices for aligning vision - objectives - measures
- Practical workshop: Identifying & classifying indicators.

Agile steering and evidence-based decision-making

- Using EBM to guide product & organizational strategy
- Linking product vision, measurable objectives and business value
- Moving from outputs to outcomes (real impact)
- Guiding Scrum teams towards the right indicators
- Limits & pitfalls of data interpretation
- Practical workshop: Simulating portfolio management with EBM data.

[Day 2 - Morning]

Governance and agile leadership supported by EBM

- Agile leadership and continuous improvement culture
- EBM integration with OKR and governance
- Aligning teams / products / organization around value
- Inspection/adaptation rituals & cadences
- EBM adoption case studies
- Practical workshop: Co-construction of an EBM dashboard.

[Day 2 - Afternoon]

Strategies for success in PAL-EBM certification

- Assessment format, time, threshold, question styles
- Official references & resources to master
- Time management techniques and avoiding pitfalls
- Targeted consolidation of sensitive points (KVA, outcomes, objectives)
- Guided revision plan
- Practical workshop: Timed quiz.

Final exam preparation

- Synthesis of concepts and methodological reminders
- Review strategy and last-minute checklist
- Focus on value creation and leadership posture
- Post-training action plan
- Logistical tips to help you pass the official test with peace of mind
- Practical workshop: complete mock exam + correction.

Companies concerned

This training course is aimed at both individuals and companies, large or small, wishing to train their teams in a new advanced computer technology, or to acquire specific business knowledge or modern methods.

Positioning on entry to training

Positioning at the start of training complies with Qualiopi quality criteria. As soon as registration is finalized, the learner receives a self-assessment questionnaire which enables us to assess his or her estimated level of proficiency in different types of technology, as well as his or her expectations and personal objectives for the forthcoming training course, within the limits imposed by the selected format. This questionnaire also enables us to anticipate any connection or security difficulties within the company (intra-company or virtual classroom) which could be

and smooth running of the training session.

Teaching methods

Practical training: 60% hands-on, 40% theory. Training material distributed in digital format to all participants.

Organization

The course alternates theoretical input from the trainer, supported by examples, with brainstorming sessions and group work.

Validation

At the end of the session, a multiple-choice questionnaire verifies the correct acquisition of skills.

Certification

A certificate will be awarded to each trainee who has completed the entire course.