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Updated on September 15, 2026

Sign Up

Professional Scrum with User Experience™ Certification Training

2 days (14 hours)

Overview

The Professional Scrum with User Experience™ Certification Training prepares you to integrate Scrum™ and UX practices to design user-centered products, validate assumptions, and enhance value creation.

This certification course helps you master the alignment between Professional Scrum™ and Lean UX. You'll learn how to bring together product, design, and development expertise within a single Scrum team without altering the fundamentals of the Scrum framework.

You'll explore discovery and delivery mechanisms, how to formulate business problems, how to incorporate user needs, and how to manage UX work within a single Product Backlog. The exercises will help you connect research, design, and development activities to each Sprint.

This training prepares you for the official Professional Scrum with User Experience certification. You'll develop the knowledge required for the exam, particularly regarding empiricism, cross-functional teams, product value, Lean UX practices, assumptions, and experimentation.

Upon completion of the training, you will be able to organize customer feedback loops, prioritize learning alongside delivery, measure results, and select appropriate experiments to mitigate risks before making a larger investment.

Like all our training courses, this one will introduce you to **the latest stable version** of the technology and its new features.

Objectives

- Integrate UX practices into a Scrum™ workflow that complies with the framework
- Formulate business and user problems focused on outcomes
- Manage and prioritize UX work within a single Product Backlog
- Balance discovery and delivery activities within Sprints
- Develop Lean UX hypotheses, metrics, and experiments
- Prepare for the Professional Scrum with User Experience certification exam

Target Audience

- Scrum Master
- Product Owner
- UX Designer
- Product Manager
- Software Developer

Prerequisites

- Knowledge of the fundamentals of Scrum™
- Experience working on a product or project team
- Basic understanding of UX, product design, or user research
- Understanding of the role of the Product Backlog and Sprints

Technical Prerequisites

- Stable internet connection with access to video conferencing and online collaboration tools
- Functional headset and microphone for remote collaboration

Course Outline for our Professional Scrum with User Experience™ Training

[Day 1 - Morning]

Fundamentals of Scrum and User Experience

- Overview of the Professional Scrum with User Experience™ certification and the competencies assessed
- Review of Scrum, empiricism, Scrum values, and the team's collective responsibility
- Understanding UX beyond the interface: needs, behaviors, context, and the overall experience
- Integrating Scrum and Lean UX to foster continuous learning and value creation
- Hands-on workshop: Analyzing a product case study and identifying barriers to collaboration between UX, product, and development

[Day 1 - Afternoon]

From the business problem to the user hypothesis

- Moving from a feature request to a problem to be solved
- Formulating a Business Problem Statement that connects business challenges, users, and expected results
- Distinguishing between outputs, outcomes, and impacts to guide product decisions
- Identify users, their needs, their assumptions, and the value metrics to measure
- Prepare discussion topics on product value, stakeholders, and user focus
- Hands-on workshop: Build a Lean UX Canvas and formulate testable hypotheses for a overarching theme

[Day 2 - Morning]

Integrating UX work into Sprints

- Organize a multidisciplinary team that includes the UX skills needed to build the product
- Manage research, design, and validation work within a single Product Backlog
- Balancing discovery and delivery without creating dedicated Sprints or design silos
- Integrate user insights into Scrum events, refinement, and prioritization decisions
- Evolve the Definition of Done in a context of continuous design and learning

[Day 2 - Afternoon]

Experimentation and preparation for certification

- Design low-cost, low-risk experiments to validate hypotheses
- Selecting validation techniques, including prototyping, user testing, feature simulation, and behavioral measurement
- Use the Truth Curve to gradually increase investment based on the evidence gathered
- Establish feedback loops and metrics to evaluate results and adapt the Product Backlog
- Review key concepts from the exam, including Scrum scenarios with UX, common mistakes, and response strategies
- Hands-on workshop: design a comprehensive experiment plan, then conduct a simulated certification exam with commentary

Target Audience

This training is intended for both individuals and companies—large or small—seeking to train their teams in new, advanced IT technologies or to acquire specific industry knowledge or modern methodologies.

Assessment at the start of the training

The assessment conducted upon enrollment complies with Qualiopi quality standards. Upon final registration, the learner receives a self-assessment questionnaire that allows us to evaluate their estimated proficiency with various types of technologies, as well as their expectations and personal goals for the upcoming training, within the limits imposed by the selected format. This questionnaire also allows us to anticipate certain connection or internal security issues within the company (intra-company or virtual classroom) that could pose challenges for monitoring and ensuring the smooth operation of the training session.

Teaching Methods

Hands-On Training: 60% hands-on, 40% theory. Training materials distributed in digital format to all participants.

Organization

The course alternates between theoretical input from the instructor—supported by examples and reflection sessions—and group work.

Assessment

At the end of the session, a multiple-choice quiz is administered to verify that participants have successfully acquired the skills.

Certification

A certificate will be issued to each trainee who has completed the entire training program.

Training organization registered under number 11 75 54743 75. This registration does not constitute state accreditation.
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