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Scrum™ PSPO-AI™ Certification Training

2 days (14 hours)

Overview

The Scrum™ PSPO-AI™ Certification training prepares product professionals to leverage artificial intelligence to enhance discovery, decision-making, and value creation in a Scrum environment

The official PSPO-AI™ certification validates your ability to understand the fundamentals of AI and apply them to the day-to-day activities of a Product Owner. You'll explore the concepts of machine learning, deep learning, generative AI, and agent-based AI through an approach directly applicable to product management

Our PSPO-AI™ Certification Training course will help you prepare for the exam by linking AI applications to the essential roles of a Product Owner: visionary, experimenter, decision-maker, and collaborator. You'll learn to use AI tools to analyze a market, build personas, clarify a product vision, and accelerate prototyping phases

You will also develop a structured approach to prompt engineering to obtain actionable, verifiable results tailored to your business context. Practical case studies will help you integrate AI into Product Backlog management, stakeholder communication, and product decision-making

Upon completion of the training, you will be prepared to take the PSPO-AI™ certification exam with an operational understanding of the uses, limitations, and security and ethical requirements associated with the responsible adoption of AI

Like all our training courses, this one will introduce you to **the latest stable version** of the technology and its new features.

Objectives

- Explain the fundamental concepts of artificial intelligence relevant to Product Ownership
- Apply generative AI to product discovery, vision, and validation activities
- Build precise prompts to generate actionable analyses and deliverables
- Assess the opportunities, risks, and limitations of AI in a Scrum™ context
- Prepare for the areas covered by the official PSPO-AI™ certification

Target Audience

- Product Owner
- Product Manager
- Business Analyst
- Scrum Master
- Agile Coach

Prerequisites

- Knowledge of Scrum™ principles and events
- Experience in product management or product leadership
- Understanding of the concepts of product vision, Product Backlog, and stakeholders
- Functional proficiency in English to take the PSPO-AI exam

Technical Prerequisites

- Stable internet connection without filtering that blocks online AI services
- Access to a generative AI tool account authorized by your organization

Our Scrum™ PSPO-AI™ Training Program

[Day 1 - Morning]

AI Fundamentals and Certification Framework

- Positioning of the official PSPO-AI™ certification, assessed competencies, and exam preparation strategy
- The role of artificial intelligence in modern product development and the creation of value
- Distinction between machine learning, deep learning, generative AI, and agent-based AI
- Capabilities, limitations, hallucinations, and reliability criteria of AI tools
- Exam knowledge areas: AI theory, security and ethics, Product Ownership
- Hands-on workshop: analyzing a product case study and identifying relevant AI applications, expected benefits, and associated risks

[Day 1 - Afternoon]

Prompts and augmented product discovery

- Principles of prompt engineering: context, objective, constraints, output format, and iteration
- Formulation techniques for obtaining precise, controllable results tailored to a product need
- Leveraging AI for market analysis, synthesizing user feedback, and exploring opportunities
- Assisted creation of personas, user journeys, and value hypotheses
- Verifying outputs, detecting biases, and protecting sensitive information
- Hands-on workshop: designing a series of prompts to generate a persona, a needs analysis, and hypotheses to validate

[Day 2 - Morning]

AI to Support the Product Owner's Roles

- Visionary role: clarifying the product vision, expected outcomes, and value criteria
- Experimental Role: Preparing prototypes, test scenarios, and rapid learning
- Decision-maker role: comparing options, articulating assumptions, and supporting prioritization
- Collaborator Role: Improving Communication with the Scrum Team and Stakeholders
- Thoughtful automation of recurring tasks while maintaining human accountability
- Hands-on workshop: Using AI to transform a product vision into prioritized and justified backlog items

[Day 2 - Afternoon]

Responsible AI and final exam preparation

- Security, privacy, intellectual property, and data governance issues
- Ethical principles, fairness, transparency, and human oversight in AI-assisted decision-making
- Integrating responsible AI practices into product development and Scrum collaboration
- Structured review of key concepts and professional scenarios covered by the PSPO-AI exam
- Strategies for answering multiple-choice questions, time management, and analysis of question wording
- Hands-on workshop: taking a timed practice exam, collectively reviewing answers, and creating an individual study plan

Target Companies

This training program is designed for both individuals and businesses—large and small—that wish to train their teams in new, advanced IT technologies or to acquire specific industry knowledge or modern methods.

Placement Assessment at the Start of Training

The pre-training assessment complies with Qualiopi quality standards. Upon final registration, the learner receives a self-assessment questionnaire that allows us to evaluate their estimated proficiency in various types of technologies, as well as their expectations and personal goals for the upcoming training, within the limits imposed by the selected format. This questionnaire also allows us to anticipate certain connection or internal security issues within the company (intra-company or virtual classroom) that could pose challenges for monitoring and ensuring the smooth running of the training session.

Teaching Methods

Hands-On Training: 60% Practical, 40% Theoretical. Training materials distributed in digital format to all participants.

Organization

The course alternates between theoretical input from the instructor—supported by examples and reflection sessions—and group work.

Assessment

At the end of the session, a multiple-choice quiz is administered to verify that participants have successfully acquired the skills.

Certification

A certificate will be issued to each trainee who has completed the entire training program.