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Register

PfMP® Certification Training

5 days (35 hours)

Overview

PfMP® (Portfolio Management Professional) is an international certification issued by PMI® that validates expertise in portfolio management and strategic investment management. It certifies the ability to select, prioritize, and balance initiatives in order to align execution with strategy, optimize budget allocation, and maximize value creation. Our PfMP® training will enable you to structure a portfolio from start to finish: strategic alignment, selection criteria, trade-offs, governance (investment committees), performance management, aggregate risk management, and communication at the executive committee level. You will also learn how to integrate innovation and hybrid approaches at the portfolio level, while consolidating organizational maturity. By the end of the training, you will be able to build and manage a robust portfolio, justify your investment decisions, and effectively prepare for your certification. Like all our training courses, this one is based on the latest [PfMP®](#) certification framework.

Objectives

- Master the fundamentals of portfolio management and its link to strategy.
- Implement effective governance and arbitration processes.
- Select and prioritize initiatives based on value/risk/constraint criteria.
- Drive performance with strategic KPIs and executive dashboards.

Target audience

- Portfolio managers/investment managers
- Strategic PMOs and transformation managers
- Senior executives involved in budget allocation and prioritization

Prerequisites

- Significant management experience
- Knowledge of strategic and budgetary issues in business
- Experience in reporting and decision-making governance recommended

PfMP® (Portfolio Management Professional) training

[Day 1 - Morning]

Fundamentals of Portfolio Management according to PMI®

- Understanding the role of portfolio management in executing corporate strategy
- Clearly distinguishing between projects, programs, and portfolios and their decision-making levels
- Identify the key responsibilities of the Portfolio Manager
- Understanding the complete life cycle of a portfolio
- Implement strategic governance aligned with business objectives

[Day 1 - Afternoon]

Strategic alignment and value creation

- Translate strategic objectives into measurable initiatives
- Define evaluation criteria based on value creation
- Implement a prioritization system aligned with the corporate vision
- Balance short-term performance and long-term transformation
- Build a profit-oriented decision-making model

Governance and decision-making structures

- Structure an effective investment committee
- Define the roles and responsibilities of sponsors and the strategic PMO
- Formalize a transparent budget arbitration process
- Establishing a data-driven decision-making framework
- Practical workshop: Simulation of a strategic arbitration committee.

[Day 2 - Morning]

Selecting and prioritizing initiatives

- Building a multi-criteria grid (value, risk, complexity, strategic alignment)

- Using weighted scoring models
- Evaluating profitability via ROI, NPV, and financial indicators
- Managing budget and capacity constraints
- Ensure the right balance between innovation and exploitation

[Day 2 - Afternoon]

Financial portfolio management

- Define a dynamic budget allocation strategy
- Optimizing the investment mix (Run/Grow/Transform)
- Implement executive financial reporting
- Rebalancing the portfolio in the event of a strategic change
- Monitor overall financial performance

Portfolio risk management

- Identify systemic and inter-initiative risks
- Analyze risk correlation at the portfolio level
- Implement comprehensive strategic risk mapping
- Define mitigation strategies at the organizational level
- Practical workshop: Developing a consolidated risk map.

[Day 3 - Morning]

Portfolio performance and indicators

- Define strategic KPIs aligned with the corporate vision
- Build a summary executive dashboard
- Measuring the effective realization of benefits
- Implement predictive analytics to anticipate deviations
- Monitor overall performance and value created

[Day 3 - Afternoon]

Managing executive stakeholders

- Identify key internal and external stakeholders
- Adapt communication at the COMEX/Executive Management level
- Managing conflicts between departments
- Develop cross-functional leadership influence

- Implement a portfolio communication strategy

Transformation and change management

- Measure the organizational impact of portfolio decisions
- Build a transformation plan aligned with strategy
- Supporting business units through change
- Develop organizational maturity
- Practical workshop: Developing a portfolio transformation plan.

[Day 4 - Morning]

Hybrid methods and innovation at the portfolio level

- Integrating Agile and Lean at the strategic level
- Leading exploratory and disruptive initiatives
- Adapting the portfolio in an uncertain environment
- Manage strategic inter-domain dependencies
- Implement adaptive management

[Day 4 - Afternoon]

Compliance, ethics, and PMI® governance

- Applying the PMI® Code of Ethics at the portfolio level
- Ensuring transparency and decision traceability
- Implement an audit and compliance framework
- Ensuring responsible and sustainable governance
- Integrate regulatory requirements

Advanced analysis and organizational maturity

- Assess portfolio maturity using recognized models
- Conduct organizational benchmarking
- Define a continuous improvement plan
- Industrialize strategic management processes
- Practical workshop: Maturity diagnosis and optimization plan.

[Day 5 - Morning]

Complete strategic portfolio management case study

- Build a portfolio based on a given strategy
- Prioritizing and arbitrating under budget constraints
- Identifying critical dependencies
- Simulate rebalancing in the event of a strategic crisis
- Present decisions to an executive committee

[Day 5 - Afternoon]

Structured review of PfMP® domains

- Detailed analysis of the Exam Content Outline domains
- Official weighting of exam domains
- Types of strategic questions
- Common pitfalls and misinterpretations
- Effective preparation strategy

PfMP® exam preparation

- Eligibility process and Panel Review Assessment
- Structure and format of the written exam
- Time management and analytical reading techniques
- Method for dealing with situational questions
- Practical workshop: Mock exam + correction.

Companies concerned

This training is aimed at both individuals and companies, large or small, wishing to train their teams in new advanced IT technology or to acquire specific professional knowledge or modern methods.

Positioning at the start of training

The positioning at the start of the training course complies with Qualiopi quality criteria. Once they have finalized their registration, learners receive a self-assessment questionnaire that allows us to assess their estimated level of proficiency in different types of technologies, as well as their expectations and personal objectives for the upcoming training course, within the limits imposed by the selected format. This questionnaire also allows us to anticipate certain connection or internal security issues within the company (intra-company or virtual classroom) that could be problematic for the monitoring and smooth running of the training session.

Teaching methods

Practical training: 60% practical, 40% theory. Training materials distributed in digital format to all participants.

Organization

The course alternates between theoretical input from the trainer, supported by examples and reflection sessions, and group work.

Assessment

At the end of the session, a multiple-choice questionnaire is used to verify that the skills have been correctly acquired.

Certification

A certificate will be issued to each trainee who has completed the entire training course.