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# Joomla training

2 days (14 hours)

#### Presentation

Joomla is an open source CMS for creating and managing professional web sites. This modular solution offers components, modules and plugins to organize content, structure navigation and manage appearance using templates.

Our Joomla training course will teach you how to administer the back office, publish optimized content and configure key extensions, while mastering multilingualism, SEO and performance.

You'll be able to ensure basic security, update your site and prepare for production with a reliable backup strategy.

Like all our training courses, this one is based on the latest stable version v5.3.2 of Joomla.

# Objectives

- Day-to-day administration of a Joomla site (content, menus, modules)
- Set up a multilingual site and clean SEO
- Install/configure extensions and forms
- Improve page performance and accessibility
- Secure, save and put into production

# Target audience

- Webmasters
- Web integrators
- Web designers
- Project managers

### **Prerequisites**

# Our Joomla training program

### Getting started & content management

- Joomla CMS overview, back-office / front-office
- Architecture: components, modules, plugins, templates
- Administration interface and roles
- Site life cycle
- Workshop: demo installation and discovery

#### Content, categories, media

- Articles, categories, tags, custom fields
- Editor, media management
- Versions and highlights
- Good accessibility practices
- Workshop: structuring & publishing a complete article

#### Menus, modules & templates

- Menu elements and navigation
- Modules: positions and conditional display
- Notions of templates and styles
- Assigning a style to a menu
- Workshop: menu + module & custom header

### Extensions, SEO, security & MEP

- Installing/updating extensions
- Contact form and notifications
- Advanced custom fields
- Best testing practices
- Workshop: installing an extension & creating a form

## Multilingual, SEO & performance

- Multilingual site: associations, menus/modules by language
- SEF URLs, metas, Open Graph, sitemap
- Core Web Vitals optimizations
- Web Asset Manager: scripts/styles, defer/async
- Workshop: activate multilingualism & optimize homepage

#### Users, security, backup & release

- ACL & users: groups, access levels
- Core/extension updates & compatibility
- Backup and restore
- Production & maintenance checklist
- Workshop: backup + MEP mini-plan

## Companies concerned

This course is aimed at both individuals and companies, large or small, wishing to train their teams in a new, advanced IT technology, or to acquire specific business knowledge or modern methods.

# Positioning on entry to training

Positioning at the start of training complies with Qualiopi quality criteria. As soon as registration is finalized, the learner receives a self-assessment questionnaire which enables us to assess his or her estimated level of proficiency in different types of technology, as well as his or her expectations and personal objectives for the forthcoming training course, within the limits imposed by the selected format. This questionnaire also enables us to anticipate any connection or security difficulties within the company (intra-company or virtual classroom) which could be problematic for the follow-up and smooth running of the training session.

## Teaching methods

Practical course: 60% hands-on, 40% theory. Training material distributed in digital format to all participants.

# Organization

The course alternates theoretical input from the trainer, supported by examples, with brainstorming sessions and group work.

## Validation

At the end of the session, a multiple-choice questionnaire verifies the correct acquisition of skills.

## Certification

A certificate will be awarded to each trainee who has completed the entire course.