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FinOps Certified: Technology Value Training Course

5 days (35 hours)

Overview

The FinOps Certified: Technology Value certification validates your ability to link technology spending to business outcomes across public cloud, SaaS, data centers, and data platforms.

The FinOps Certified: Technology Value training course prepares you for the official exam and for applying the FinOps Framework across your entire technology portfolio. You'll learn to go beyond mere cost control to assess the value created, structure responsibilities, and inform investment decisions.

You will study the FinOps Scopes, consumption models, and management levers specific to the public cloud, SaaS environments, data center infrastructures, and data cloud platforms. Concepts such as governance, allocation, forecasting, and unit economics will be put into perspective with the company's objectives.

By the end of the training, you will be able to effectively prepare for the five required modules, analyze certification scenarios, and develop metrics that link technology usage, costs, and business performance. You will be able to identify trade-offs between cost, performance, risk, and value in hybrid environments.

This preparation also addresses collaboration among the Finance, Engineering, Product, Procurement, and Executive teams. It provides you with the necessary guidance to take the FinOps Certified: Technology Value exam and promote FinOps practices tailored to different technology categories.

Like all our training courses, this one will introduce you to **the latest stable version** of the technology and its new features.

Objectives

- Understand the scope and competencies assessed by the FinOps Certified: Technology Value certification
- Define FinOps scopes aligned with business priorities and governance responsibilities
- Apply FinOps practices to public cloud, SaaS, data center, and data cloud platform environments
- Develop metrics for unit economics and technology value
- Analyze real-world case studies and enhance preparation for the official exam

Target Audience

- FinOps Practitioner
- Cloud Financial Analyst
- Cloud Architect
- IT Finance Manager
- IT Procurement Manager

Prerequisites

- Knowledge of cloud cost and consumption management principles
- Experience analyzing billing data or IT financial dashboards
- Knowledge of AWS, Microsoft Azure, or Google Cloud environments
- Basic understanding of budgeting, forecasting, and performance metrics

Technical Requirements

- Access to a spreadsheet program, such as Microsoft Excel or Google Sheets

Curriculum for our FinOps Certified: Technology Value training course

[Day 1 - Morning]

Fundamentals of Technology Value

- Overview of the FinOps Certified: Technology Value certification and exam preparation path
- The Evolution of FinOps Toward Managing the Value of Technology Investments
- Roles of Finance, Engineering, Product, Procurement, and Executive Management Teams
- Overview of the FinOps Framework, domains, capabilities, personas, and principles of collaboration
- Distinguishing Between Cost, Consumption, Performance, and Business Value

[Day 1 – Afternoon]

Defining FinOps Scopes

- Objectives and Structure of FinOps Scopes
- Identifying stakeholders, budget owners, and decisions to inform
- Mapping expenditures, usage, products, services, and business outcomes
- Selecting baseline metrics, value indicators, and consumption units
- Preparation for the FinOps Scopes module and analysis of common exam pitfalls
- Hands-on Workshop: Defining a FinOps Scope for a Digital Product, Its Stakeholders, Costs, and Value Metrics

[Day 2 - Morning]

FinOps for the Public Cloud

- Economic characteristics of the public cloud, elasticity, pay-as-you-go billing, and cost variability
- Visibility, allocation, and governance of IaaS, PaaS, and managed service spending
- Rate optimization levers, commitments, discounts, and discount entitlements
- Analysis of trade-offs between architecture, availability, performance, risk, and cost
- Forecasting, budgeting, and variance tracking in a dynamic consumption environment

[Day 2 - Afternoon]

Driving Value from the Public Cloud

- Allocating cloud costs to products, teams, customers, and business units
- Measuring efficiency using unit economics, cost per transaction, user, or environment
- Prioritizing optimizations based on their financial and business impact
- Certification scenarios for commitments, unused capacity, and consumption trade-offs
- Summary of expected skills for the FinOps for Public Cloud module
- Hands-on workshop: Analyzing a cloud spending report and proposing a value-driven optimization plan

[Day 3 - Morning]

FinOps for Data Centers

- Specifics of data center business models, CapEx, OpEx, and depreciation
- Visibility into infrastructure, hosting, maintenance, energy, and licensing costs
- Allocation of shared costs across applications, teams, and business units
- Capacity planning, asset lifecycle management, and modernization trade-offs
- Comparison of total costs between on-premises and public cloud environments

[Day 3 - Afternoon]

FinOps for SaaS and Licensing

- SaaS subscription models, named-user licenses, concurrent licenses, and variable usage
- Procurement governance, renewals, contractual commitments, and usage responsibilities
- Measuring adoption, identifying unused licenses, and optimizing entitlements
- Developing cost metrics by user, team, feature, or business process
- Scenarios for validating renewal decisions and optimizing the software portfolio
- Hands-on workshop: Building a SaaS entitlement analysis and recommending rationalization

[Day 4 – Morning]

FinOps for data platforms

- How cloud data platforms work and business-driven consumption models
- Analysis of costs for computing, storage, queries, data transfers, credits, and reserved capacity
- Allocation of expenses across data products, use cases, and consuming teams
- Management of shared resources, consumption spikes, and non-production environments
- Optimizing usage through workload sizing, planning, and governance

[Day 4 - Afternoon]

Unifying Value

Measurement

- Harmonization of cost and usage data across technology categories
- FOCUS's contribution to structuring the analysis of billing and consumption data
- Designing value metrics tailored to data platforms and shared services
- Review of cross-functional scenarios combining cloud, SaaS, data centers, and data cloud platforms
- Targeted review of the FinOps for Data Cloud Platforms module
- Hands-on workshop: Defining a value dashboard for a shared data platform

[Day 5 - Morning]

Governance and value-driven decision-making

- Implementing multi-technology FinOps governance
- Formalizing responsibilities, decision-making processes, policies, and control mechanisms
- Balancing cost, speed, service quality, compliance, and business outcomes
- Communicating value analyses to operational teams and decision-makers
- Review of the five areas of preparation: Scopes, public cloud, data center, SaaS, and data platforms

Final preparation for certification

- Review of exam eligibility requirements and the five required module badges
- Strategies for reading questions, identifying keywords, and managing time
- Analysis of multiple-choice questions based on real-world scenarios
- Reinforcement of concepts related to technological value, unit economics, and FinOps scopes
- Individual study plan and prioritization of topics to focus on before the exam
- Hands-on workshop: Taking a mock exam with feedback and justifying answers based on FinOps principles

Target Organizations

This training is intended for both individuals and companies—large or small—seeking to train their teams in new, advanced IT technologies or to acquire specific business knowledge or modern methodologies.

Pre-training Assessment

The pre-training assessment complies with Qualiopi quality standards. Upon final registration, the learner receives a self-assessment questionnaire that allows us to evaluate their estimated proficiency in various types of technologies, as well as their expectations and personal goals for the upcoming training, within the limits imposed by the selected format. This questionnaire also allows us to anticipate certain connection or internal security issues within the company (intra-company or virtual classroom) that could pose challenges for monitoring and ensuring the smooth running of the training session.

Teaching Methods

Hands-On Training: 60% Practical, 40% Theoretical. Training materials distributed in digital format to all participants.

Organization

The course alternates between theoretical input from the instructor—supported by examples and reflection sessions—and group work.

Assessment

At the end of the session, a multiple-choice quiz is administered to verify that participants have successfully acquired the skills.

Certification

A certificate will be issued to each trainee who has completed the entire training program.
